



HOUSE OF THE VERY ISLAND'S S/S 10 PARIS

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28-09-2009

gius

V.I.P.



Join Date: Jan 2006

Gender: homme

Posts: 10,163

House of the Very Island's S/S 10 Paris

QUOTE:

Life is too short to be so serious all the time and fashion often provides the perfect outlet for carefree fun. House of the Very Island is the perfect example of this expression. Taking to eco-friendly jerseys, linen and various cotton blends, designers Marcus Hausleitner and Karin Krapfenbauer create an eclectic collection of brightly colored mix and match pieces. From ballooned pant legs to patched blazers and tops, the jovial collection excels in delivering enticing proportions evocative of the past and present.











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a few extras in these photos...

QUOTE:

House of the Very Island's... (we spare you the full name, but if you're absolutely eager to know - their website must be the one (and only?) place where you can find it spelled out) started out as a group of Vienna-based fashion designers and is today powered by the design duo Markus Hausleitner and Karin Krapfenbauer. They were the second Austrian fashion label that figured on the official show calendar of Paris menswear fashion week.

Their approach involves the entire field of pop cultural production including DJing, dance, art and a specific branch of urban intelligentsija.

Their SS 2010 collection was inspired by the rapid growth and proliferation of global cities. The materials used are in line with a concern for sustainability and slow fashion - a concern that is also reflected by the layered and patterned urban hobo look that is gradually turning into their signature aesthetic. You know what they say about there being no accounting for taste? We do agree...

Images courtesy of Cristofoli Press,
thanks to Robin Meason





“↩ REPLY W/QUOTE

5

□ □ □ □

Posts: 270

“ REPLY W/QUOTE

6

□ □ □ □ □ □ □ □ □ □

just want to point out..from what i read, this was shown during Paris men's fashionweek, but their collections are made for any gender --especially their earlier work, where the designs and even model used for the lookbooks were quite blurred...

Join Date: Jan 2006
Gender: homme
Posts: 10,163



👤 REPLY W/QUOTE

29-09-2009

7

Scott

Stitch:the Hand



Mod Squad Member

Join Date: Jun 2003
Location: Among the trees
Gender: homme
Posts: 12,469

so there's only markus and karin now? used to be a collective. i haven't heard much about them in a few seasons. anyway, you are absolutely correct, gius. their work is quite ambiguous in terms of sex. in fact, i would even describe it as asexual. and like their austrian peers in fabrics interseason and wendy & jim, it's work that relies on quirky, somewhat nomadic layers and volumes rather than sex appeal.

“↩ REPLY W/QUOTE

29-09-2009

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Squizree

Looking Up



Join Date: Sep 2006
Location: New Zealand
Gender: homme
Posts: 18,545

It looks kinda frumpy.

⌨️ **REPLY W/QUOTE**

29-09-2009

9

D'Felipe

rising star
■■■



Join Date: Oct 2006

correct me if I'm wrong but the labels name is...

"House of the very island's royal club division middlesex but the question is where are you, now?"

???

Location: N.Y.
Gender: femme
Posts: 194

“ REPLY W/QUOTE

29-09-2009

10

Scott

Stitch:the Hand

■■■■■■■■■■■■■■■■■■■■■



Mod Squad Member

Join Date: Jun 2003
Location: Among the trees
Gender: homme
Posts: 12,469

^yup 😄

“↩ REPLY W/QUOTE

30-09-2009

11

[illegible]

Join Date: Aug 2005
Gender: homme
Posts: 4,552

Thank you for posting, gius. I like the ambiguity of the collection, a bit more streetwear, reminds me of Henrik Vibskov's work

Oh, I am a lonely painter

“ REPLY W/QUOTE

30-09-2009

12

wongak
backstage pass
■■■■■



Join Date: Nov 2008
Location: Hong Kong
Gender: homme
Posts: 574

I love the shoes...

<http://the-newgen.blogspot.com/>

30-09-2009

13

Scott

Stitch:the Hand



Mod Squad Member

Join Date: Jun 2003

Location: Among the trees

Gender: homme

Posts: 12,469

it does kiddo. however, in the past its never looked quite as obvious.

REPLY W/QUOTE

30-09-2009

14

chloehandbags

trendsetter



Join Date: Aug 2007

Gender: femme

Posts: 1,431

I like the concept and particularly like the narrower legged knickerbockers and nautical feel. 🇺🇸

REPLY W/QUOTE

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10, house, island, paris, s or s

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